

# **Cookie Policy**

Last updated: November 25th, 2025

Licensing Professionals ("we", "us", "our") is a trading name of Dynamo Training Solutions Ltd. This Cookie Policy explains how we use cookies and similar technologies on our website.

By using our website, you agree to the use of cookies as described in this policy.

#### 1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They allow the website to recognise your device and store certain information about your preferences or past actions.

### Cookies can be:

- Session cookies deleted when you close your browser
- Persistent cookies remain until they expire or are removed
- First-party cookies set by our website
- Third-party cookies set by external services we use

## 2. How We Use Cookies

### We use cookies to:

#### **Essential Cookies**

These cookies are required for the website to function properly. They include things like:

- Security and authentication
- Saving cookie consent preferences
- Allowing forms and navigation to operate correctly

#### **Analytics Cookies**

These help us understand how visitors use our website so we can improve user experience. **Examples may include:** 

- Google Analytics
- Click or interaction tracking

These cookies collect anonymous information such as:

- **Pages visited**
- Time spent on pages
- Browser type and device

### **Functional Cookies**

These remember your preferences, such as:





- Form inputs
- Site settings
- Language preferences (if applicable)

# **Marketing & Third-Party Cookies**

If used, these help us deliver relevant content or analyse interactions with our marketing materials. Examples include:

- Embedded videos
- Social media integrations
- Tracking pixels (Meta, LinkedIn, etc.)

These cookies only run if you accept them.

## 3. Cookies We May Use

Here are examples of cookies that may be active on our website:

Duration Cookie Type **Purpose** 

Cookie Consent Remembers your cookie preferences 6-12 months

Google Analytics (\_ga, \_gid, etc.) Website usage analysis 24 months

Session Cookies Functional browsing Session only

Exact cookies may vary depending on updates to our website or third-party tools.

## 4. Managing Your Cookie Preferences

You can manage or disable cookies at any time by adjusting your browser settings. Most browsers allow you to:

- Block all cookies
- Block cookies from specific sites
- Delete cookies after each session

## Please note:

Disabling some cookies may affect how our website functions.

You may also withdraw your cookie consent using the cookie banner on our site.

### 5. Third-Party Services

Our website may include content or integrations from third parties (e.g., Google, YouTube, social media). These may set their own cookies.

We are not responsible for the cookie policies of external websites and recommend checking their individual privacy documents.



# 6. Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated revision date.

#### 7. Contact Us

If you have any questions about our Cookie Policy or the use of cookies on our website, please contact us:

Licensing Professionals A trading name of Dynamo Training Solutions Ltd Company Number: 13819667

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