Privacy Policy

Licensing Professionals, a trading name of Dynamo Training Solutions Ltd

Last updated: 25th November 2025

---

1. Introduction

This Privacy Policy explains how Licensing Professionals, a trading name of Dynamo Training Solutions Ltd ("we", "us", or "our"), collects, uses, and protects your personal information when you interact with our website and services.

We are committed to complying with relevant data protection laws, including the UK GDPR, Data Protection Act 2018, and any other applicable regulations.

---

2. Who We Are

Dynamo Training Solutions Ltd
Trading as Licensing Professionals
Company Registration Number: 13819667
Registered in: United Kingdom

---

3. Information We Collect

a. Information you provide directly

We may collect personal information when you:

- *Complete forms on our website*
- *Enrol on a training course*
- *Request information*
- *Contact us by email or phone*

This may include:

- *Name*
- *Email address*
- *Phone number*
- *Payment details (processed securely by third-party providers)*
- *Any additional information you provide*

b. Information collected automatically

When you visit our website, we may automatically collect:

- *IP address*
- *Browser type and version*

- *Device information*

- *Pages viewed and time spent on the site*

- *Cookies and tracking data*

c. Payment Information

Payments are processed through secure third-party platforms (e.g., Wix Payments, Stripe, PayPal, or others you may use).
We do not store your full card details.

---

4. How We Use Your Information

We may use your information to:

- *Provide and manage training courses*

- *Process payments and bookings*

- *Respond to enquiries*

- *Send confirmations, certificates, and service updates*

- *Improve our website and services*

- *Comply with legal and regulatory obligations*

- *Send marketing communications (only with your consent)*

---

5. Legal Basis for Processing (UK GDPR)

We rely on the following legal bases:

- *Contractual necessity – to deliver training and services*

- *Consent – for marketing communications*

- *Legitimate interests – improving our services and website*

- *Legal obligation – financial records, compliance, etc.*

---

6. Cookies

We use cookies to:

- *Facilitate website functionality*

- *Understand how visitors use our site*

- *Improve user experience*

Where required by law, users will be asked to accept or reject non-essential cookies via a cookie banner.

You can change your cookie preferences at any time via your browser settings.

---

7. Sharing Your Information

We may share your data with trusted third parties such as:

- *Website hosting (e.g., Wix)*

- *Payment processors*

- *Email or communication platforms*

- *Certification bodies (if required for accredited courses)*

- *Analytics or security services*

We do not sell personal information.

---

8. Data Retention

We retain personal data only for as long as necessary for:

- *Legal and financial obligations*

- *Providing certificates or training history*

- *Handling disputes or enquiries*

Retention periods vary depending on the type of data.

---

9. Your Rights (UK GDPR)

You have the right to:

- *Access your data*

- *Correct inaccurate data*

- *Request deletion*

- *Withdraw consent*

- *Restrict processing*

- *Object to processing*

- *Request data portability*

To exercise these rights, contact us using the details below.

---

10. Security

We take reasonable technical and organisational measures to protect your data.
However, no internet transmission is ever completely secure.

---

11. International Transfers

If any data is transferred outside the UK, we ensure appropriate safeguards such as Standard Contractual Clauses.

12. Children's Privacy

Our services are not intended for individuals under 16, and we do not knowingly collect data from minors without permission.

13. Contact Us

If you have any questions about our Privacy Policy or your data, please contact us:

Licensing Professionals
A trading name of
Dynamo Training Solutions Ltd
Company Number: 13819667
Registered Address: Westhill House 2b Devonshire Road, Accounting Freedom, Bexleyheath, England, DA6 8DS
Email: info@licensingprofessionals.com